

Sally Baldwin

sallyjbaldwin@gmail.com

EDUCATION

Ed.D., Educational Technology Boise State University Dissertation: Adaptation and acceptance in online course design from public four-year college and university instructors: An analysis using grounded theory	2017
M.S.S., Sports Science United States Sports Academy	2010
B.A., Humanities, concentration in English University of Southern California	1984

TEACHING EXPERIENCE

Foothill College Adjunct Faculty, Health Science <ul style="list-style-type: none">Contemporary Health Concerns	2018 - present
Boise State University Adjunct Faculty, Department of Educational Technology <ul style="list-style-type: none">Instructional Design for Educators (graduate level)	2016 - present
Napa Valley College Adjunct Faculty, Physical Fitness, Health, Athletics, & Dance Division; Canvas Trainer <ul style="list-style-type: none">Introduction to Kinesiology (online)Fitness for Life (online)Health & Sports NutritionFitness courses	2013 - present
Solano College Adjunct Faculty, School of Human Performance <ul style="list-style-type: none">Fitness for Life (online)Fitness courses	2009 - 2013
OC Global, Odessa College <ul style="list-style-type: none">Lifestyle Assessment & Modification (online)Introduction to Physical Fitness & Sport (online)	2011 - 2012

COURSE DESIGN EXPERIENCE

Learn21 <ul style="list-style-type: none">HealthPhysical EducationFinancial Literacy	2017 - 2018
Napa Valley College <ul style="list-style-type: none">Fitness for Life (online)Introduction to Kinesiology (online)Triathlon TrainingPersonal Training	2014 - 2017

- Solano College** 2011 - 2013
- Fitness for Life (online)
 - Elite Fitness
 - Core Conditioning

- OC Global, Odessa College** 2011 - 2012
- Introduction to Walking & Jogging (online)
 - Lifestyle Assessment & Modification (online)
 - Introduction to Physical Fitness & Sport (online)
 - First Aid (online)

PROFESSIONAL EXPERIENCE

- Peer Course Reviewer, Online Education Initiative** 2017 - present
- Review alignment of online courses to the Online Education Initiative Course Design Rubric for inclusion to the California Community College Course Exchange
 - Participate in norming sessions and training to promote courses that encourage student success and meet regulatory and accreditation requirements

- Graduate Assistant/Post-Doc Researcher, Boise State University** 2013 - present
- Researched instructional design, online course quality, interactive storytelling, computational thinking, augmented and virtual reality, and integrated STEM
 - Collaborated with professors to compile resources for new courses
 - Researched factors related to success in masters degree program, coding 367 variables for 53 candidates
 - Created BSU website, "Teaching Online in the 21st Century" to assist students in the Masters of Educational Technology program; collected 204 online learning resources for 16 pedagogical categories
 - Researched information on industry journal features for comprehensive list of EdTech Journals

- Sales Director, Fresh Choice** 2004 - 2010
- Generated over \$500,000 in sales per month
 - Managed 1,000 plus accounts
 - Developed and designed 11 products from inception to market
 - Managed supply chain involving 600 shipments per month

- Director of Marketing, Merchandising, & Distribution, The Customer Company** 1984 - 2004
- Led the marketing and merchandising department, which included advertising, product development, product packaging, and distribution
 - Wrote weekly sales newsletters distributed to hundreds of stores
 - Supervised marketing of products, including development of marketing materials

PUBLICATIONS

Articles in Referred Journals

1. **Baldwin, S.** & Ching, Y.-H. (2018). An online course design checklist: Development and users' perceptions. *Journal of Computing in Higher Education*, in press.
2. Ching, Y.H., Hsu, Y.C. & **Baldwin, S.** (2018). Becoming an online teacher: An analysis of prospective online instructors' reflections. *Journal of Interactive Learning Research*, 29(2), 145-168.

3. Ching, Y. H., Hsu, Y. C., & **Baldwin, S.** (2018). Developing computational thinking with educational technologies for young learners. *TechTrends*. <https://doi.org/10.1007/s11528-018-0292-7>
4. **Baldwin, S.**, Ching, Y. -H., & Friesen, N. (2018). Online course design and development among college and university Instructors: An analysis using grounded theory. *Online Learning*, 22(2), 157-171. doi:10.24059/olj.v22i2.1212
5. **Baldwin, S.**, Ching, Y. -H., & Hsu, Y. -C. (2018). Online course design: A review of national and statewide evaluation instruments. *TechTrends*. doi: 10.1007/s11528-017-0215
6. Yang, D., **Baldwin, S.**, & Snelson, C. (2017). Persistence factors revealed: Students' reflections on completing a fully online program. *Distance Education*, 38(1),23-36. doi: 10.1080/01587919.2017.1291301
7. Hsu, Y.-C., **Baldwin, S.**, & Ching,Y.-H. (2017). Learning through making and maker education. *TechTrends*,61(2) 1-6. doi: 10.1007/s11528-017-0172-6
8. **Baldwin, S. J.** & Trespalacios, J. (2017). Evaluation instruments and good practices in online education. *Online Learning*, 21(2) doi: 10.24059/olj.v21i2.913
9. **Baldwin, S.** & Ching, Y.-H. (2016). Interactive storytelling: Opportunities for online course design. *TechTrends*, 61(2). doi: 10.1007/s11528-016-0136-2
10. Ching, Y.-H, Yang, D., Baek, Y., & **Baldwin, S.** (2016). Enhancing graduate students' reflection in e-portfolios using the TPACK framework. *Australasian Journal of Educational Technology*, 32 (5)108-122. <http://dx.doi.org/10.14742/ajet.2830>

Articles in Refereed Conference Proceedings

1. Hsu, Y. C., Ching, Y. H., & **Baldwin, S.** (2017). Physical computing for STEAM education: Maker-educators' experiences in an online graduate course. In J. Dron & S. Mishra (Eds.), *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education* (pp. 602-610). Vancouver, British Columbia, Canada: Association for the Advancement of Computing in Education (AACE). *2017 AACE Outstanding Paper Award
2. Ching, Y. H., Hsu, Y. C., & **Baldwin, S.** (2017). Becoming an online teacher: An analysis of prospective online instructors' reflections. In J. Dron & S. Mishra (Eds.), *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education* (pp. 283-296). Vancouver, British Columbia, Canada: Association for the Advancement of Computing in Education (AACE).
3. Hsu, Y.-C., **Baldwin, S.**, & Ching,Y.-H. (2015). Efforts and focus on lifelong learning in developed countries. In M.R. Simonson (Eds.). *Proceedings of Association for Educational Communications and Technology (AECT) Annual International Convention*. Indianapolis, IN: Association for the Educational Communications and Technology (AECT).
4. **Baldwin, S.** & Ching, Y.-H. (2015). Supporting online teachers with instructional design. In *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2015* (pp. 537-542). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
5. **Baldwin, S.**, Hsu, Y.-C. & Ching, Y.-H. (2015). Mobile apps for older adults: Health, learning,

and living. In *Proceedings of E-Learn: World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education 2015* (pp. 1402-1407). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).

6. **Baldwin, S.** & Ching, Y.-H. (2015). Interactive storytelling & online course design. In D. Slykhuis & G. Marks (Eds.). *Proceedings of Society for Information Technology & Teacher Education International Conference 2015* (pp. 588-594). Chesapeake, VA: Association for the Advancement of Computing in Education (AACE).
7. **Baldwin, S.**, & Ching, Y.-H. (2014). Enhancing online courses with digital storytelling. In M.R. Simonson (Eds.). *Proceedings of Association for Educational Communications and Technology (AECT) Annual International Convention* (pp. 30-36). Anaheim, CA: Association for the Educational Communications and Technology (AECT).

Book & Online Course

- **Baldwin, S.**, & Brown, C. (2011). *eFitness365: Fit to live*. Dubuque, IA: Kendall Hunt Publishing Company.

Other Publications

- **Baldwin, S.** & Ching, Y.-H. (2016). 5 features to turn your online course into interactive storytelling. eLearning Industry. Available at <http://elearningindustry.com/5-features-turn-online-course-interactive-storytelling>
- **Baldwin, S.** (2010). eFitness: A marketing opportunity. *The Sports Digest*. Daphne, AL: United States Sports Academy.

PRESENTATIONS

Refereed Presentations: National and International

1. Hsu, Y.-C., Ching, Y.-H., & **Baldwin, S.** (2017). Physical computing for STEAM education: Maker-educators' experiences in online graduate course. Association for the Advancement of Computing in Education (AACE) Annual World Conference on E-Learning, E-Learn, Vancouver, BC. October 17-20, 2017.
2. Ching, Y. -H., & Hsu, Y. -C., & **Baldwin, S.** (2017). Developing online teaching expertise: An analysis of prospective online instructors' reflections. Association for the Advancement of Computing in Education (AACE) Annual World Conference on E-Learning, E-Learn, Vancouver, BC. October 17-20, 2017.
3. **Baldwin, S.** (2017). The theory of assimilation and acceptance in online course design. Boise State University Graduate Student Research Forum. Boise, ID, USA. April 3, 2017.
4. **Baldwin, S.**, Friesen, N., & Ching, Y.-H. (2017). Online course development among university and college instructors: A grounded theory model. American Educational Research Association (AERA) Annual Meeting 2017, San Antonio, TX, USA, April 27- May 5, 2017.
5. Hsu, Y.-C., **Baldwin, S.**, & Ching, Y.-H. (2017). Mobile games and gamified mobile AR in education: A literature review. American Educational Research Association (AERA) Annual Meeting 2017, San Antonio, TX, USA, April 27- May 5, 2017.
6. **Baldwin, S.**, & Ching, Y.-H. (2016). Instructional design checklist for online courses. Association for Educational Communications and Technology (AECT) Annual International Convention, Las Vegas, NV, USA. October 17-21, 2016

7. **Baldwin, S.,** & Ching, Y.-H. (2016). Online course design: A review of national and statewide evaluation instruments. Association for Educational Communications and Technology (AECT) Annual International Convention, Las Vegas, NV, USA. October 17-21, 2016
8. **Baldwin, S.,** & Trespacios, J. (2016). Evaluation instruments and good practices in online education. Association for Educational Communications and Technology (AECT) Annual International Convention, Las Vegas, NV, USA. October 17-21, 2016
9. Yang, D., **Baldwin, S.,** & Snelson, C. L. (2016). Persistence factors revealed: Students' reflections on completing a fully online master's program. American Educational Research Association (AERA) Annual Meeting 2016, Washington, DC, USA, April 8-12, 2016.
10. Hsu, Y.-C., **Baldwin, S.,** & Ching, Y.-H. (2015). Efforts and focus on lifelong learning in developed countries. Association for Educational Communications and Technology (AECT) Annual International Convention, Indianapolis, IN, USA. November 3-7, 2015.
11. **Baldwin, S.,** & Ching, Y.-H. (2015). Supporting online teachers with instructional design. Association for the Advancement of Computing in Education (AACE) Annual World Conference on E-Learning, E-Learn, Kona, HI, USA, October 19-23, 2015.
12. **Baldwin, S.,** Hsu, Y.-C., & Ching, Y.-H. (2015). Mobile apps for older adults: Health, learning, and living. Association for the Advancement of Computing in Education (AACE) Annual World Conference on E-Learning, E-Learn, Kona, HI, USA, October 19-23, 2015.
13. **Baldwin, S.** & Ching, Y.-H. (2015). Interactive storytelling & online course design. Society for Information Technology and Teacher Education International Conference 2015, Las Vegas, NV, USA, March 2-6, 2015.
14. **Baldwin, S.** & Ching, Y.-H. (2014). Enhancing online courses with digital storytelling elements. Association for Educational Communications and Technology (AECT) Annual International Convention, Jacksonville, FL, November 5 – 8, 2014.

Invited Presentations

1. **Baldwin, S.** (2017). ePortfolios and Canvas Training. Terra Linda High School, San Rafael, CA.
2. **Baldwin, S.,** & Ching, Y.-H. (2016). Interactive storytelling and online course design. Transforming the teaching and learning environment: The 2016 virtual conference. Pennsylvania's State System of Higher Education. February 15-19, 2016.

Other Presentations/Workshops

1. "Fit to Live" workshop to help staff and faculty at Solano College improve personal health and wellness, Fall 2011.
2. "Healthy Habits will Make YOU a Better Student" to students at Solano College to explain basic components of a healthy lifestyle and the link between health and academic success to students, Spring 2011.
3. "Activity & Academics: Basic Skills for Success" to faculty and staff at Solano College to highlight research connecting importance of physical activity with academic success to faculty and staff, Spring 2010.
4. "Physical Activity & Learning" to help students at Solano College understand importance of exercise in their daily lives, Spring 2010.

AWARDS

- Boise State University Student Research Program Travel Award 2015, 2016
- EDTECH Department Travel Award, Boise State University 2015 - 2017
- One of three Grand Prize Winners, National SoftChalk Course Design Competition 2012

PROFESSIONAL AFFILIATIONS

- Member, Association for Educational Communication & Technology
- Member, American Educational Research Association, Division C (Learning & Instruction)

PROFESSIONAL SERVICE

Peer Reviewer:

- The International Review of Research in Open and Distance Learning