EDTECH 604 Syllabus

EDTECH 604: Leadership in Educational Technology

Spring 2017: January 9 - April 28

3 Credit Online Course
Boise State University, Department of Educational Technology
EDTECH Website: http://edtech.boisestate.edu

Instructor information

Dr. Chareen Snelson
Associate Professor and Associate Chair
Boise State University, Department of Educational Technology
Phone: (208) 426-2952
e-mail: csnelson@boisestate.edu

Office Hours: (Mountain Time)
Tuesday, Wednesday 1:00 - 3:00. Thursday 3:00-4:00.
Virtual meetings may be scheduled by appointment.

Instructor E-Mail Response Time

I typically respond to e-mail regularly Monday through Friday during the semester. Exceptions to this rule occur when there is a holiday, BSU break, or during other unavoidable situations that sometimes come up (e.g. power failure, out of town presenting a paper, etc.). If you send an e-mail during the week you should have a reply within 24 hours. If you do not receive a reply to your e-mail within a reasonable period of time please send it again. Sometimes e-mail is captured by SPAM filters, is addressed incorrectly, or just simply does not make it through. Also, check your own e-mail filters that screen out junk mail. In the past, my replies to students have sometimes been filtered out and were later located in the junk e-mail or SPAM folder.

EDTECH 604 Course Description

EDTECH 604 LEADERSHIP IN EDUCATIONAL TECHNOLOGY (3-0-3)(F/S/SU). Examines principles that guide innovative leadership of educational technology programs and initiatives. Focuses on the synthesis of theories, models, and processes that guide policy creation and active project implementation. Emphasis on team building, organizational psychology, people and resources, and change management.
Course Objectives

- Define, describe, and compare theories, models, and assessments of leadership.
- Engage in a community of practice to identify and analyze important issues related to leadership in educational technology.
- Examine how leadership characteristics are assessed through questionnaire or survey instruments.
- Write a scholarly paper that synthesizes academic literature on a leadership topic in educational technology.
- Prepare and disseminate a video presentation of major findings from review of leadership literature.

Course Location and Login Information

This is an online course hosted on the EDTECH Moodle site at: http://edtech.mrooms.org/

Logging in to Moodle:

- If you have taken courses with us before in Moodle, then login as you did before. If you have lost your password, click the "Forgotten your username or password?" link under the login area of the EDTECH Moodle site: http://edtech.mrooms.org/login/index.php
- If you have never taken a course in the EDTECH Moodle then you will need to create a new account. Click the "Create new account" button on the Moodle login page: http://edtech.mrooms.org/login/index.php

After you login to Moodle look in the list of courses for a link to EDTECH 604-4201: Leadership in Educational Technology. This link will be visible on the course start date. The enrollment key can be found in an e-mail sent during the week before the semester begins.

Course Materials

Required Textbooks

Textbook 1: Leadership Theory and Practice (7th edition)
Author: Peter G. Northouse
Pub Date: 2016
Publisher: SAGE
ISBN: 978-1-4833-1753-3
Companion Website: https://edge.sagepub.com/northouse7e

Textbook 2: Leadership Case Studies in Education
Authors: Peter G. Northouse and Marie Lee
Pub Date: 2016
Publisher: SAGE
ISBN: 978-1-4833-7325-6
The textbook may be purchased through the Boise State University Bookstore: [http://boisestatebooks.com/](http://boisestatebooks.com/)

Both books are available in your choice of paperback or Kindle versions on Amazon.

### Additional Readings and Videos

Additional articles, eBooks, and videos will be linked from the Moodle course site. These materials will be either (1) open source or (2) available in full text through the Albertson's Library website.

### Technology Requirements

Aside from the obvious technologies needed to engage in an online course (i.e., Internet access, computer, etc.), you will need the following.

- **Word processing software**: Google Docs, Microsoft Word, or equivalent is needed to write your [final paper](#).
- **Presentation software**: Google Slides, PowerPoint, or equivalent will be used to prepare the slides for your final [video presentation](#).
- **Computer microphone**: A high quality microphone is needed to record narration for your [video presentation](#).
- **Screencasting software**: Recommended software programs are [Camtasia](#) (excellent recording and editing) or [Screencast-O-Matic](#) (free or low cost options, but more limited). You will use this software to record your literature review presentation.

### Internet Access

During this online course you must have continuous access to the internet. The instructor is not responsible for providing accommodations or advanced assignments due to lack of internet access.

### Assignments and Grades

Detailed information about each assignment is posted in Moodle. Check Moodle and your Boise State email regularly each week; announcements and course updates can be posted at any time.

The assignment categories and percentages of each for your final grade are listed below.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><strong>Reading Discussions</strong>&lt;br&gt;Lead and participate in discussions on leadership theories and models</td>
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<tr>
<td>2</td>
<td><strong>Final Paper</strong> and <strong>Video Presentation</strong>&lt;br&gt;Draft paper, peer review, <a href="#">final paper</a>, <a href="#">video presentation</a>, and paper discussion</td>
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</table>

Final grades will be based on a traditional percentage scale.
<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>93% to 100%</td>
</tr>
<tr>
<td>A-</td>
<td>90% to 92%</td>
</tr>
<tr>
<td>B+</td>
<td>87% to 89%</td>
</tr>
<tr>
<td>B</td>
<td>83% to 86%</td>
</tr>
<tr>
<td>B-</td>
<td>80% to 82%</td>
</tr>
<tr>
<td>C+</td>
<td>77% to 79%</td>
</tr>
<tr>
<td>C</td>
<td>73% to 76%</td>
</tr>
<tr>
<td>C-</td>
<td>70% to 72%</td>
</tr>
<tr>
<td>D+</td>
<td>67% to 69%</td>
</tr>
<tr>
<td>D</td>
<td>63% to 66%</td>
</tr>
<tr>
<td>D-</td>
<td>60% to 62%</td>
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<tr>
<td>F</td>
<td>Below 60%</td>
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</tbody>
</table>

**Course Alignment to the AECT Standards**

This course aligns to the Association for Educational Communications and Technology (AECT) 2012 Standards.

<table>
<thead>
<tr>
<th>AECT Standards</th>
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<tbody>
<tr>
<td>AECT Standard 1 (Content Knowledge): Candidates demonstrate the knowledge necessary to create, use, assess, and apply educational technologies and processes.</td>
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<tr>
<td>AECT Standard 2 (Content Pedagogy): Candidates develop as reflective practitioners able to demonstrate effective implementation of educational technologies and processes based on contemporary content and pedagogy.</td>
</tr>
<tr>
<td>AECT Standard 4 (Professional Knowledge and Skills): Candidates design, develop, implement, and evaluate technology-rich learning environments within a supportive community of practice.</td>
</tr>
<tr>
<td>AECT Standard 5 (Research): Candidates explore, evaluate, synthesize, and apply methods of inquiry to enhance learning and improve performance.</td>
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</table>

**Submitting Assignments**

Assignments are submitted in Moodle. Instructions will be provided to explain how and where to submit assignments.

**Grading Cycle**

Discussions are graded after the discussion period has ended. Other assignments, such as papers, are typically graded in the order they are submitted. Grades are normally available within one week of the due date depending on the complexity of the assignment. You may track your progress through the Grades or Joule Grader areas in Moodle.
Late Work

**Due dates:** Assignments must be submitted by midnight Mountain time on scheduled due dates. For time zone information please visit the World Clock Web site: [http://www.timeanddate.com/worldclock/](http://www.timeanddate.com/worldclock/)

**Point deduction for late work:** Ten percent is deducted for each day an assignment is late. For example, an assignment that is two days late will lose 20 percent as a late penalty.

**Emergency pass:** If you have a major unforeseen event such as a death in the family, illness, hospitalization, or you are out of town without Internet, you may turn in one assignment under the emergency pass. This assignment may be up to one week late and still qualify for full credit. After the one week extension has passed ten percent per day will be deducted until the assignment is no longer worth any credit.

**Your responsibility with late work:** If you will be late for any reason please e-mail the instructor on or before the scheduled due date. When the assignment is completed you must send a follow-up e-mail to let the instructor know it is ready to grade. This is how we calculate the number of days for the late work penalty. Failure to notify the instructor could lead to a grade of zero.

**Please avoid end of course late work:** Please note that we work under university deadlines for submitting grades at the end of the semester. If you have an assignment that is late at the end of the semester there is a chance that it might not be in on time to make the grade submission deadline. In this situation, I have no choice but to grade whatever I have at that time and submit grades regardless of the late policy above. Please try to avoid this situation.

**Plan your time:** Please do your best to schedule specific times to work on your assignments each week and keep the appointment with yourself. It is in your best interest to start early on each assignment to give yourself time to fix technical problems or get help before the due date passes.

Technical Difficulties

Do make the instructor aware if a technical problem prevents you from completing coursework. If a problem occurs on our end, such as Moodle or server failure, then an automatic due date extension is granted.

- If you experience technical problems with Moodle, please contact EDTECH Moodle Support at: moodlesupport@boisestate.edu
- For technical issues with Boise State Google Apps, please contact OIT Help desk at 208-426-4357 or email them at helpdesk@boisestate.edu

Reasonable Accommodations

Students with disabilities needing accommodations to fully participate in this class should contact the Educational Access Center (EAC). All accommodations must be approved through the EAC prior to being implemented. To learn more about the accommodation process, visit the EAC’s website at [https://eac.boisestate.edu/new-eac-students/](https://eac.boisestate.edu/new-eac-students/)
Privacy Information

EDTECH courses involves online delivery and for some courses public display of assignments on websites or social media spaces. In the online course, your name, email address, and Moodle profile may be visible to others who have logged into Moodle. You are advised to familiarize yourself with privacy settings on Moodle or social media sites associated with the course. Privacy settings can sometimes be adjusted to restrict certain types of information. Please contact your instructor if you have questions or concerns.

Academic Honesty

It is expected that students in this class will create original works for each assignment. We will follow the [Student Code of Conduct](#) and also observe [U.S. copyright laws](#) in this course.

Please adhere to the following guidelines:

- Please do your own original work for each assignment. Work created for other classes may not be submitted for credit in this course. Each project may only be submitted for credit one time by the person who created it.
- All projects and other assignments should contain original text that is written by the student who is submitting it. The exception to this is the use of small amounts of quoted material that is properly cited. Copying and pasting from other sites or projects (including instructor examples) is not permitted.
- Images or other media used in projects should be original, used with permission of the owner, come from the public domain, or have a Creative Commons License permitting derivative work with proper attribution given. Please check terms of use on sites containing these items. If in doubt, don't use it.
- Please cite the source for materials that are used in your assignments unless they are created by you. If permission is granted for use of copyrighted materials please post a statement explaining that near those materials.

In the event of academic dishonesty a complaint is filed with the Boise State Student Conduct Office with supporting documentation. This complaint remains on file and actions may be taken against the student (e.g., loss or credit, grade reduction, expulsion, etc.).

Policy for Incompletes

Incompletes are not guaranteed. However, when they are given incompletes adhere to [Boise State University guidelines](#) as follows:

Instructors can enter a grade of I—for incomplete—if both of the following conditions are present:

1. Your work has been satisfactory up to the last three weeks of the semester.
2. Extenuating circumstances make it impossible for you to complete the course before the end of the semester.
In order to receive an incomplete, you and your instructor must agree to a contract stipulating the work you must do and the time in which it must be completed for you to receive a grade in the class. The terms of this contract are viewable on myBoiseState under your Student Center To Do List. The contract time varies as set by the instructor but may not exceed one year. If no grade other than incomplete has been assigned one year after the original incomplete, the grade of F will automatically be assigned. The grade of F may not be changed without approval of the University Academic Appeals Committee. As long as you have an incomplete in a class, you may not re-enroll in the class during another semester. A grade of incomplete is excluded from GPA calculations until you receive a final grade in the course. You cannot graduate with a grade of I (incomplete) on your record.

Course Outline and Schedule

*Note. The instructor reserves the right to modify the course outline and schedule as deemed appropriate or necessary.

<table>
<thead>
<tr>
<th>Dates</th>
<th>Topics and Activities</th>
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<tbody>
<tr>
<td><strong>Module 1</strong></td>
<td></td>
</tr>
<tr>
<td>Jan 9 - 17</td>
<td>Week 1: <strong>Introductions and Opening Discussion</strong></td>
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<tr>
<td></td>
<td>Post an introduction in the discussion forum.</td>
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<tr>
<td></td>
<td>Read the syllabus and review course materials.</td>
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<tr>
<td></td>
<td>Sign up to be a discussion leader. Choose the discussion you will lead.</td>
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<tr>
<td></td>
<td><strong>Important!</strong> Read the assigned chapters from the Northouse book in advance of the discussion.</td>
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<tr>
<td><strong>Module 2</strong></td>
<td></td>
</tr>
<tr>
<td>Jan 18 - March 14</td>
<td><strong>Weeks 2 through 9: Reading Discussions</strong></td>
</tr>
<tr>
<td>Jan. 16</td>
<td>Lead one discussion and participate in all discussions of Leadership Theory and Practice in Education (Northouse &amp; Lee).</td>
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<tr>
<td>Presidents Day Holiday Jan. 16</td>
<td>Discussion weeks begin on Wednesdays and end on the following Tuesday.</td>
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<tr>
<td>Feb. 20</td>
<td>Week 2: January 18 - 24</td>
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<tr>
<td></td>
<td>• Chapters 1 &amp; 2: Introduction and Trait Approach (Northouse)</td>
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<tr>
<td></td>
<td>• Chapters 1 &amp; 2: Introduction and Trait Approach Case Studies (Northouse &amp; Lee)</td>
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<td></td>
<td>Week 3: January 25 - 31</td>
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<td></td>
<td>• Chapters 3 &amp; 4: Skills and Behavioral Approach (Northouse)</td>
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<tr>
<td></td>
<td>• Chapters 3 &amp; 4: Skills and Behavioral Approach Case Studies (Northouse &amp; Lee)</td>
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<tr>
<td></td>
<td>Week 4: February 1 - 7</td>
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<td></td>
<td>• Chapters 5 &amp; 6: Situational Approach and Path-Goal Theory (Northouse)</td>
</tr>
<tr>
<td></td>
<td>• Chapters 5 &amp; 6: Situational Approach and Path-Goal Theory Case Studies (Northouse &amp; Lee)</td>
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<td>Week 5: February 8 - 14</td>
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</table>
Week 6: February 15 - 21

- Chapters 7 & 8: Leader-Member Exchange Theory and Transformational Leadership
- Chapters 7 & 8: Leader-Member Exchange Theory and Transformational Leadership Case Studies

Week 7: February 22 - 28

- Chapters 9 & 10: Authentic and Servant Leadership (Northouse)
- Chapters 9 & 10: Authentic and Servant Leadership Case Studies (Northouse & Lee)

Week 8: March 1 - 7

- Chapters 11 & 12: Adaptive Leadership and Psychodynamic Approach (Northouse)
- Chapters 11 & 12: Adaptive Leadership and Psychodynamic Approach Case Studies

Week 9: March 8 - 14

- Chapters 13 & 14: Leadership Ethics and Team Leadership (Northouse)
- Chapters 13 & 14: Leadership Ethics and Team Leadership Case Studies (Northouse & Lee)

Module 3
March 15 - April 4

Weeks 10 and 11: First Paper Draft

Complete the first good draft of your leadership in educational technology paper.

Spring break March 20 - 26

Module 4
April 5 - 11

Week 12: Peer Review

Peer reviews of final leadership and educational technology papers.

Module 5
April 12 - 18

Week 13: Final Paper and Presentation

Finalize the paper and record a video presentation for your paper.

Module 6
April 19 - 28

Week 14: Final Paper Discussion

Discussion of final leadership papers and presentations.

Post video presentation in Moodle: Watch and discuss

April 28
End of class instruction
Boise State Academic Calendar

Please refer to the Boise State Academic Calendar for University dates and deadlines: [https://registrar.boisestate.edu/boise-state-academic-calendars/](https://registrar.boisestate.edu/boise-state-academic-calendars/)

Graduate Catalog

Graduate Catalogs for present and prior academic years can be found online at: [https://graduatecatalog.boisestate.edu/](https://graduatecatalog.boisestate.edu/)

College of Education - The Professional Educator

Boise State University strives to develop knowledgeable educators who integrate complex roles and dispositions in the service of diverse communities of learners. Believing that all children, adolescents, and adults can learn, educators dedicate themselves to supporting that learning. Using effective approaches that promote high levels of student achievement, educators create environments that prepare learners to be citizens who contribute to a complex world. Educators serve learners as reflective practitioners, scholars and artists, problem solvers, and partners.

Department of Educational Technology Mission

The Department of Educational Technology is a diverse and international network of scholars, professional educators and candidates who:

- Lead research and innovations in online teaching and learning
- Model, promote, manage, and evaluate digital-age work and learning resources in educational environments
- Inspire creativity and expertise in digital media literacies
- Design and develop imaginative learning environments
- Empower learners to be evolving digital citizens who advocate cultural understanding and global responsibility
- Promote and pattern participatory culture, professional practice, and lifelong learning
- Forge connections between research, policy, and practice in educational technology